

SUKMIN NOAH LEE

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SUMMARY

Dedicated to exploring the intersection of art and technology, with a passion for storytelling through media arts. Continuously expanding skills in design and multimedia tools, including Blender, Adobe Suite, Unity, and Unreal, complemented by a deep appreciation for cinematic and animated storytelling

Portfolio: <https://www.noahslee.com>

Portfolio (Google drive)

https://drive.google.com/drive/folders/1kWF5WJX2NbMzNwVBFFeupiwODaL.BGfA_?usp=share_link

EDUCATION

08/2020 **New York University** New York, NY
– Present Bachelor of Fine Arts in Interactive Media Arts (IMA)

01/2017 **BC Collegiate High School** Seoul, South Korea
–05/2020

AWARDS & HONORS

- 2018-2019 BC Collegiate Honor Roll
- 2019-2020 BC Collegiate Honor Roll
- 2018 Centre for Education in Mathematics and Computing (CEMC): A Certificate of Participation

EXPERIENCE

06/2024 **EnhanceB, Student Intern** Seoul, South Korea
– 07/2024

- Participated in EnhanceB (Cosmetics consulting & Manufacturer)'s new brand consultation. Worked on 3D modelings for the new skincare brand (Here U Are brand)
- Worked on marketing contents (Instagram content) for EnhanceB's private skincare brand Dr.Rosa
- Conducted market research for the competitors' products for the new brand positioning, created a presentation to introduce the brand.

11/2023 **Virtual Synesthesia Challenge, NYC Media Lab, Project Participant** New York, NY
– 03/2024

- Collaboratively engaged in the NYC Media Lab's Virtual Synesthesia Challenge, a joint initiative with CHANEL's Global Innovation Practice, combining creativity and technology with a team of peers
 - Spearheaded the creation of an educational resource video by conducting a comprehensive interview with our Interactive Media Arts (IMA) professor, showcasing the ability to bridge academic insights with practical applications
 - Orchestrated the design and development of a visually compelling poster, effectively communicating the essence of the project and enhancing its visibility among target audiences
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06/2023 – 07/2023	Art Prep, Teaching assistant	Seoul, South Korea	<ul style="list-style-type: none"> • Taught students using Adobe Illustrator and Photoshop.
06/2022 – 06/2022	Able Prep, Teaching assistant	Seoul, South Korea	<ul style="list-style-type: none"> • Worked as a teaching assistant to a teacher who taught students studying for the SAT. • Grading practice tests
04/2020 – 03/2023	Star Wars Naver Café, Manager, Translation Inspector	Seoul, South Korea	<ul style="list-style-type: none"> • Appointed as one of the board staff with a portfolio of Star Wars Naver Cafe, one of the film's most representative online communities in Korea, in 2020 • Promoted as "Individual bulletin board staff," which is granted to member-grade staff in 2022 • Inspected and coordinated the publication of Star Wars actor Anthony Daniels' memoir "I Am C-3PO: The Inside Story" in Korean • Served as a manager for "Thank You My Star" campaign hosted by Naver (Korea's largest web portal) Star Wars fanclub and Make a Wish (Nonprofit organization) • Posted announcements, suspended rogue members, and promoted products and activities in Korea
01/2020 – 05/2020	BC Collegiate Photography Club, Founder, Head, Photographer	Seoul, South Korea	<ul style="list-style-type: none"> • Founded a pioneering photography club for 7th grade students, demonstrating leadership and initiative in promoting extracurricular engagement • Designed and implemented a comprehensive training program for 7th and 8th grade students, empowering them with the skills to capture compelling photographs
08/2019 – 05/2020	Yearbook Club, Photographer, Designer	Seoul, South Korea	<ul style="list-style-type: none"> • Captured engaging photographs of students and faculty members, providing a visual narrative for the academic year • Utilized Adobe InDesign to design and publish the 2019-2020 yearbook, demonstrating proficiency in graphic design software and editorial skills
11/2019	Art Prep Exhibition, Artist & Photographer	Seoul, South Korea	<ul style="list-style-type: none"> • Exhibited a finely crafted small statue, demonstrating skill in sculpture and artistic innovation • Displayed a compelling photograph, showcasing photographic expertise and creative vision
06/2016	Seoul National Cemetery, Volunteer	Seoul, South Korea	<ul style="list-style-type: none"> • Contributed as a volunteer staff member during the Memorial Day service, providing support and assistance to ensure smooth execution of the event at the Seoul National Cemetery
06/2016	WonChon Middle School Reading Festival, Volunteer	Seoul, South Korea	<ul style="list-style-type: none"> • Served as a volunteer manager for the WonChon Middle School Reading Festival at COEX, orchestrating event logistics and fostering a nurturing environment for student engagement in literature