

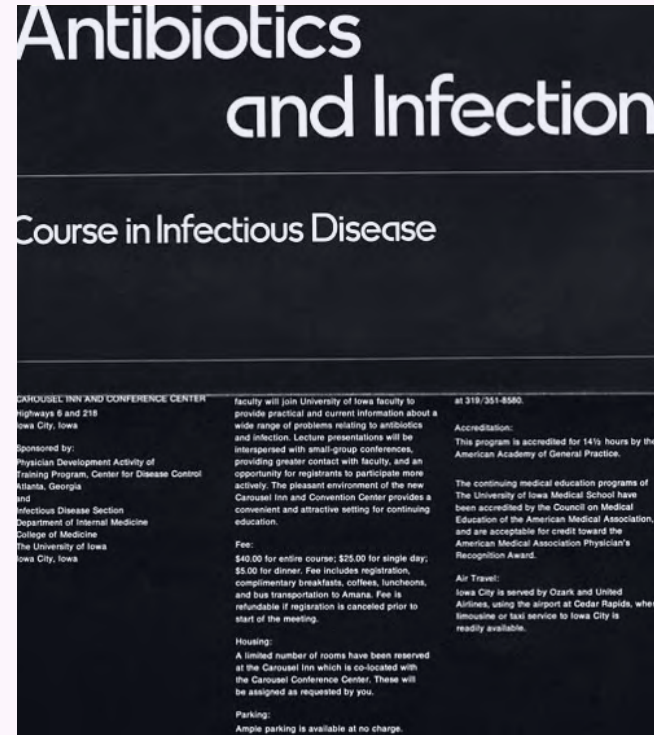
Participant Progress - Team Blum

Synopsis



This project informs users of smell dysfunction, which has drastically increased due to COVID-19. Repurposing the technology of micro-encapsulation, this project is an interactive way to help viewers with smell dysfunction regain their sense of smell back, and to inform viewers who are unaware of smell dysfunction. Smell Dysfunction affects 50-75% of Americans, however we don't see much discussion of the topic. This leads us to think that many people are unaware of the issue, leading us to create this project.

MoodBoard/Inspiration



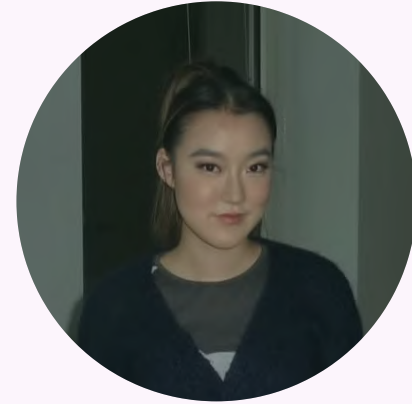
Team



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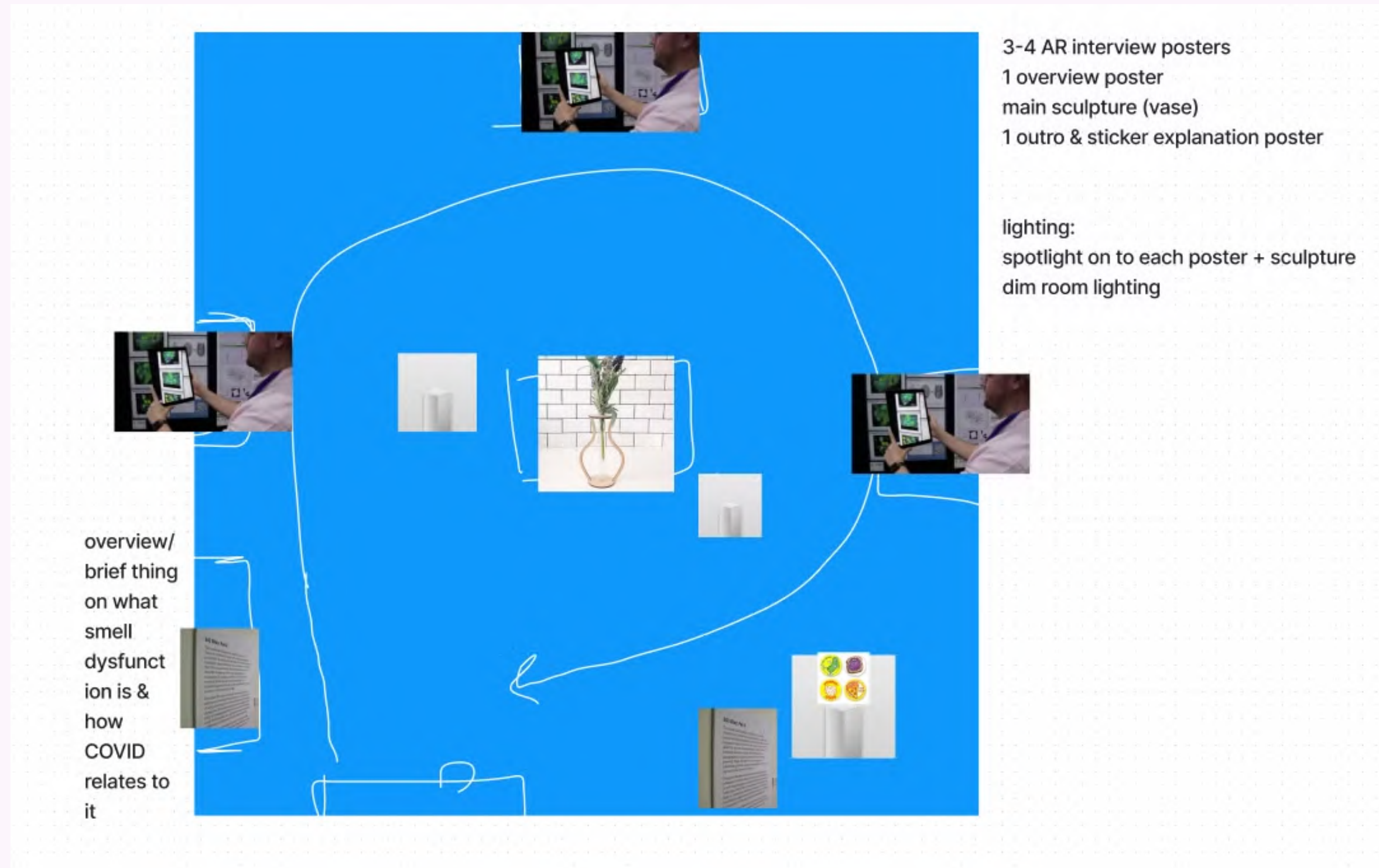


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Designer

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Blueprint



Interviews & AR Posters

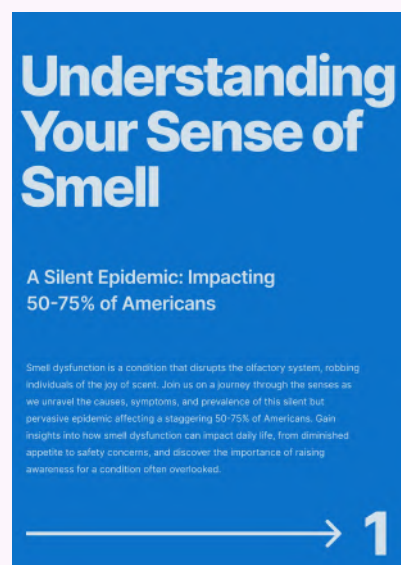
We have decided to include interviews of people who were impacted by smell dysfunction in our presentation. Referencing our blueprint, the posters will state broad facts and examples of smell dysfunction and its symptoms. The user can then scan a specific part of the poster using their phone, triggering an interview clip that provides a specific example of how their life was impacted.



Project Timeline

Feb 3

Low-fi prototype



Summarized
Interviews, Illustrator
file, Sticker Design

Feb 14

Hi-fi prototype



Laser cut vases,
Intro/outro text, AR
Designed posters,
physical sculptures

Feb 23

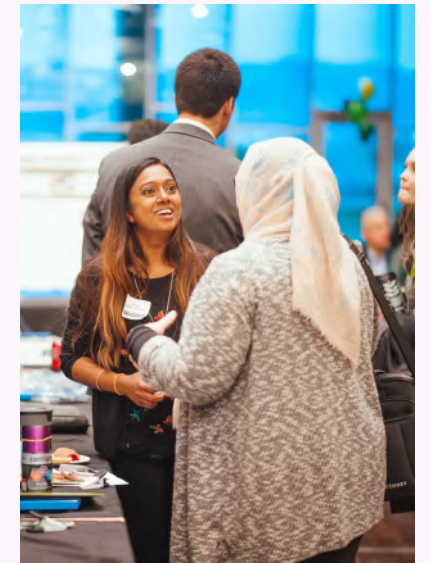
Finalizing Project



Curating room, scratch
& sniff stickers

Feb 26-March 1

Demo Day/Showcase



Finalize any changes
before demo day!

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Thank You!



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